



Wholesale Management

Wholesale as a business model



What is Wholesale FBA?

Wholesale involves purchasing in bulk, directly from manufacturers at a discount and then shipping the inventory into Amazon's warehouses. You can sell name brand products that are fully approved on Amazon.

We leverage our purchasing power to get the most in-demand products for your catalog. This is your most easily scalable method, leveraging Amazon's distribution system.

As your account ages, we'll have a bigger product catalog.

Step 1



Get brand approvals and exclusive distributor deals

Step 2



Order inventory and ship it to the FBA warehouse (Amazon's Warehouse)

Step 3



See sales coming in and reorder the best-selling products

Step 4



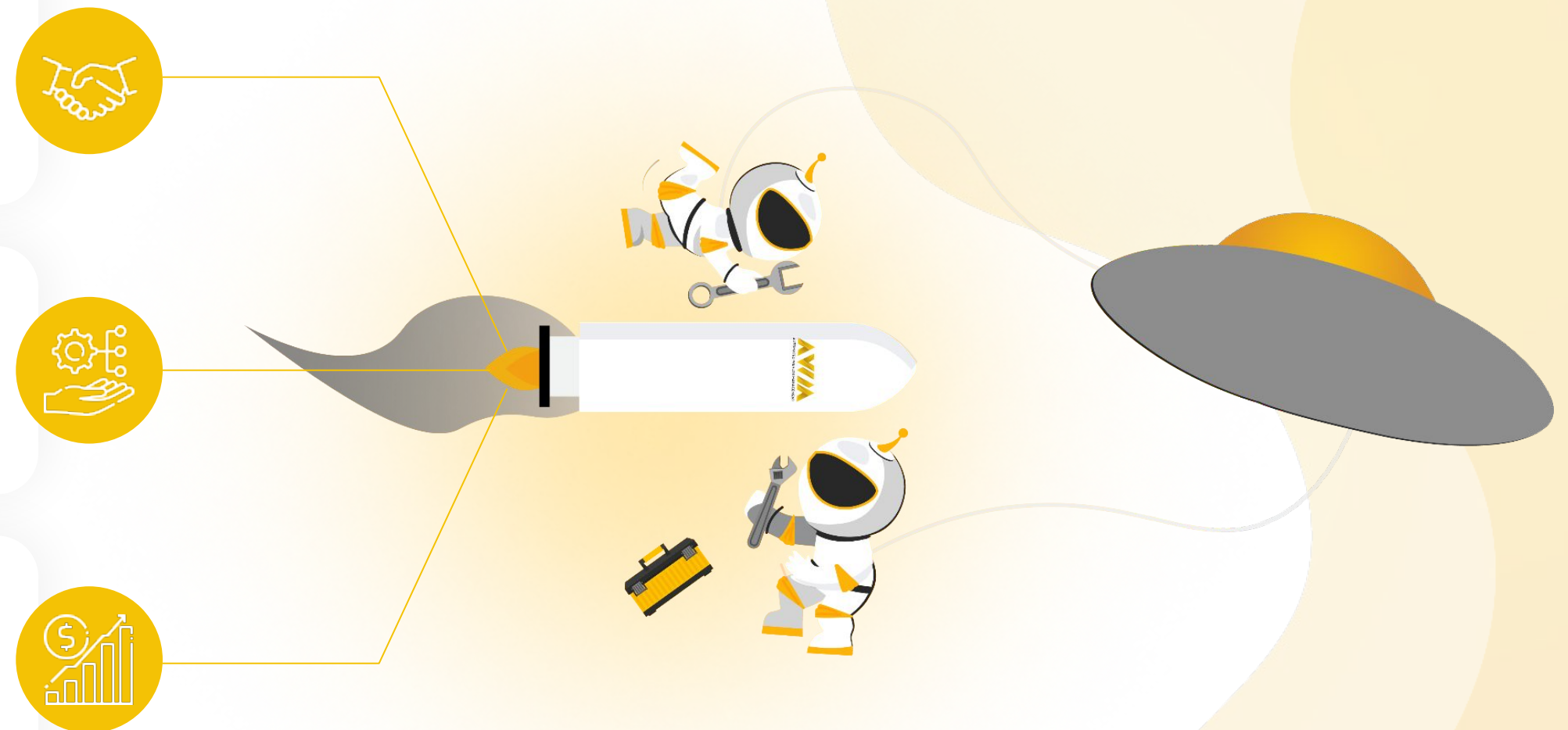
Repeat the process from Step 1 and add more products to the portfolio

What is AWM's Wholesale Management?

With our **Wholesale Management service**, you are the **business owner**, while we are your operational partners who set up and manage a fully passive eCommerce portfolio for you.

We handle all operational aspects, from product sourcing, listing creation, ranking, inventory management, & customer support. As well as PPC while you take home the profits.

Our team of eCommerce experts constantly research and analyze the hottest product trends to ensure your stores generate the **highest sales volumes**.



FBA store returns



There will be a few quick onboarding steps required:

01

Working on setting up your seller and buyer accounts.

02

Handling legal setup such as, incorporation, EIN, and bank account setup etc...

03

Acquiring working capital with our funding team, and getting 0% cards with our credit expert.

04

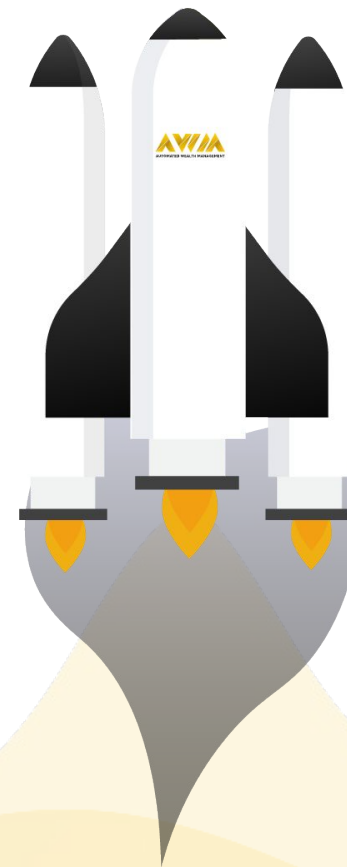
Being responsible for paying down your cards and profit split to us.

After month 3, all your responsibilities are **paying off your cards and working with our credit expert to get more capital to invest.**

PASSIVE INCOME DISCLAIMER

*This business
is **NOT** 100%
passive*

*We handle
~ **95%** for you*



What do we do for you?



01

Stepping into the field of eCommerce

We help establish your legal entity, integrate you into online marketplaces, and do all the necessary paperwork to start an online business.

02

Product sourcing, manufacturing and partnership deals

Our team of experts initiates extensive product research where we find high-demand products and close partnership deals with known brands.

03

Acquiring Credit and Funding

You will work with our credit expert to acquire 0% credit cards, improve your personal credit and get funding so we can scale your eCommerce Portfolio.

04

Logistic preparation

We take care of all the shipping, inspection, prepping, and warehousing of your products until it gets to an FBA fulfillment center.

05

Launch & Optimization

As your venture get ready to launch, we'll start scaling and optimizing it. By the time your first year is over with us, you'll own profitable business with **huge cash-flow** every month.

06

Constant communication via a dedicated Slack channel with our management team and account manager

Yearly Growth Call



What is the goal of Wholesale Management?



1

THE PRIMARY GOAL IS

To build established brands and stores with a minimum of **10-20k overall net monthly profit**.

2

THE SECONDARY GOAL IS

To create an **online asset**; that we can exit in 3-4 years for a huge lump sum.

HOW IS THIS POSSIBLE?

The answer is owning a Wholesale FBA business

It's the result of leveraging Amazon FBA logistics and our expert team to maximize profits in the online retail business.

Adaptive Sourcing & Manufacturing is our key to success besides top-notch manufacturer relations..

Case Studies



amazon seller

299 USD

Sales today so far

9

Units today so far

69.7

Curren

Product sales

Last 30 days

233.6K USD

↑77%

Previous 30 days

--%

Last year

Updated 8:19 PM PKT

Global sales today

299 USD

View Dashboard

Add a Product

Quick Start Guide

View Selling Applications

Manage Orders

315

Manage Returns

13

Sales Dashboard

Learn more

Refresh

Download

Date

Custom

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

10/31/2022

12/31/2022

Sales Snapshot

taken at 1/30/2023, 12:48:44 AM PST

Total order items

Units ordered

Ordered product sales

Avg. units/order item

Avg. sales/order item

178

184

\$171,778.97

1.03

\$965.05

Compare Sales

Graph view

Table view

Sales Dashboard

Learn more

Refresh

Download

Date

Custom

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

11/11/2022

12/11/2022

Sales Snapshot

taken at 1/29/2023, 11:54:09 PM PST

Total order items

Units ordered

Ordered product sales

Avg. units/order item

Avg. sales/order item

3,019

3,069

\$467,124.06

1.02

\$154.73

Compare Sales

Graph view

Table view

Sales Dashboard

Learn more

Refresh

Download

Date

Custom

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

1/30/2021

1/29/2023

Sales Snapshot

taken at 1/29/2023, 11:48:20 PM PST

Total order items

Units ordered

Ordered product sales

Avg. units/order item

Avg. sales/order item

24,003

24,631

\$4,155,473.50

1.03

\$173.12

Compare Sales

Graph view

Table view

Sales Dashboard

Learn more

Refresh

Download

Date

Custom

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

1/31/2021

1/30/2023

Sales Snapshot

taken at 1/30/2023, 1:28:33 AM PST

Total order items

Units ordered

Ordered product sales

Avg. units/order item

Avg. sales/order item

55,518

59,872

\$1,697,459.20

1.08

\$30.57

Compare Sales

Graph view

Table view

What is our Process?

We provide the simplest way to a Wholesale eCommerce portfolio.

This the most stable yet, long-term approach to eCommerce today.

HOW WILL IT WORK?

The whole process consists of 2 steps.



#1 STEP

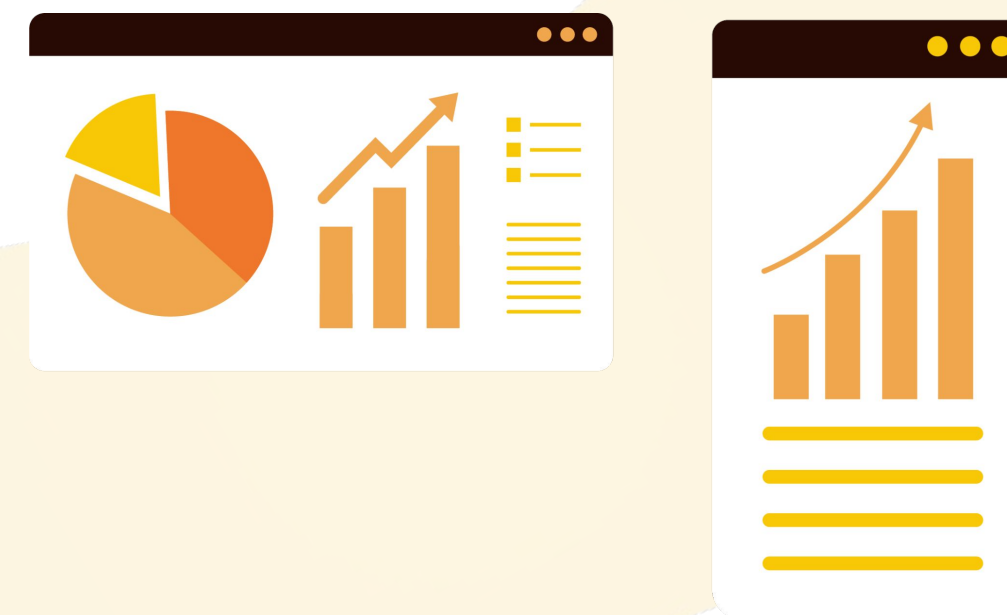


The first step is to sit down and assess your resources, and create a plan for your entrepreneurial success.

Here we'll determine how much capital we'll allocate towards wholesale business and what to sell.

We'll acquire funding and start working on your credit file and getting 0% cards.

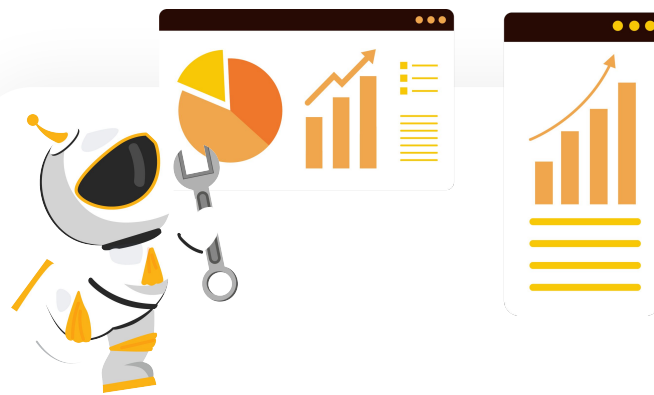
After, we create your custom-tailored growth plan to maximize your eCommerce portfolio, considering your personal goals. This involves preparing your inventory purchases, prepping and ensuring your shipment logistics



Our in-house credit funding team

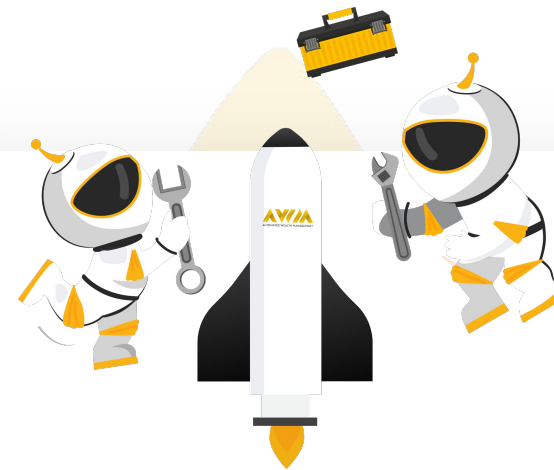
We've got your inventory spend covered

Our Credit Specialists at AWM will help your new business acquire up to \$150K in funding with 0% interest credit cards. We have already helped dozens of eCom sellers to grow and scale up their eCommerce portfolio. All of this is included into our eCom Wealth package **for free**.



1. Consultation

Schedule a call with our **in-house funding manager**, and assess your credit file and status.



2. Execute

You will get a **custom action plan** for your credit file to help you secure 50k-150k in 0% cards.

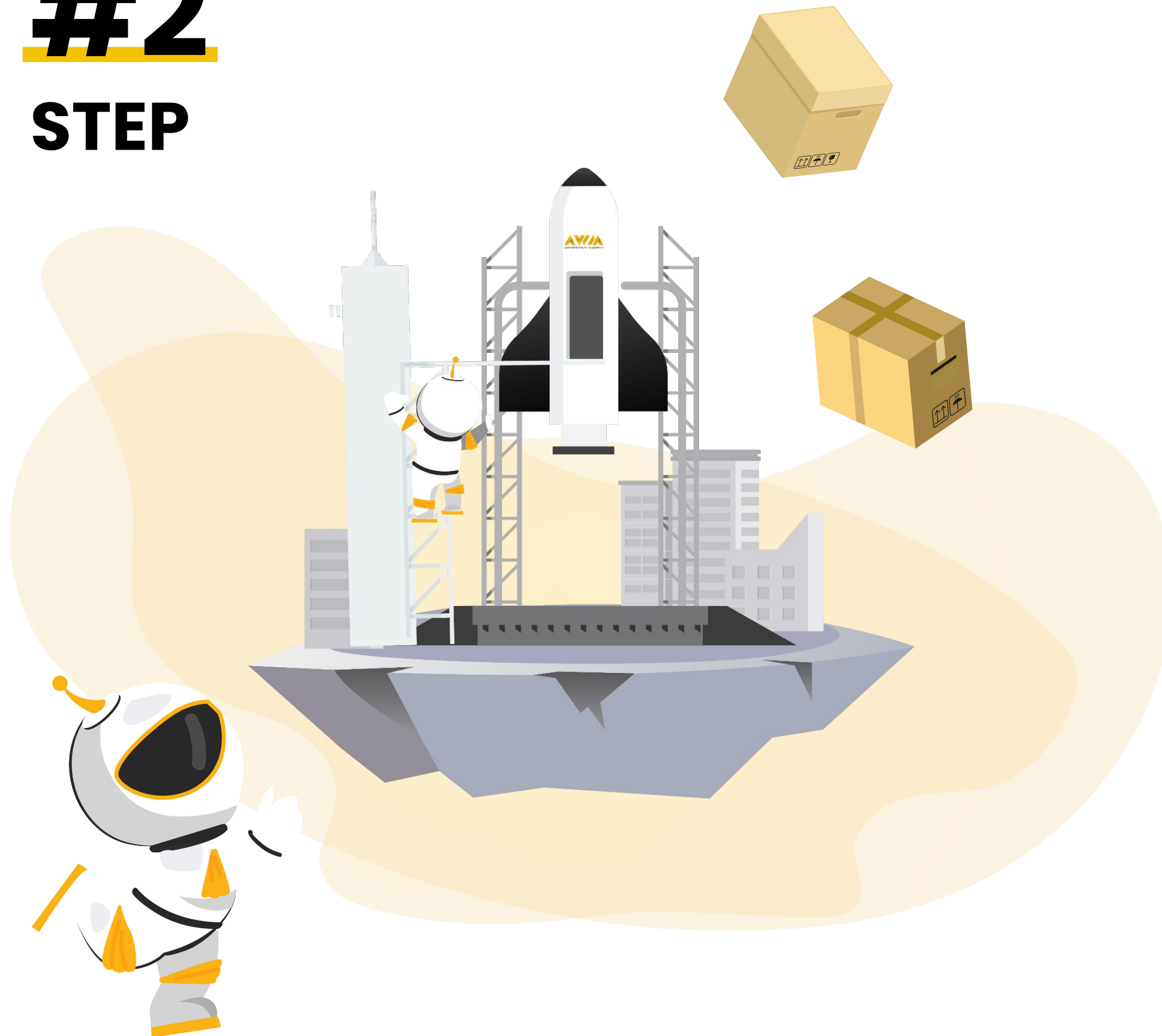


3. Scaling

You will do this sequence **every 6 months while** we start acquiring inventory for your eCom business and scale continuously.

#2

STEP



At Step 2, we'll launch your wholesale business.

The preparation for a wholesale business takes around 10 weeks. First, we must get your company approved and registered to sell US brands inside Amazon.

After then we make sure we rank you at the highest position to gain maximum exposure with your listings

Wholesale is the most scalable business model.

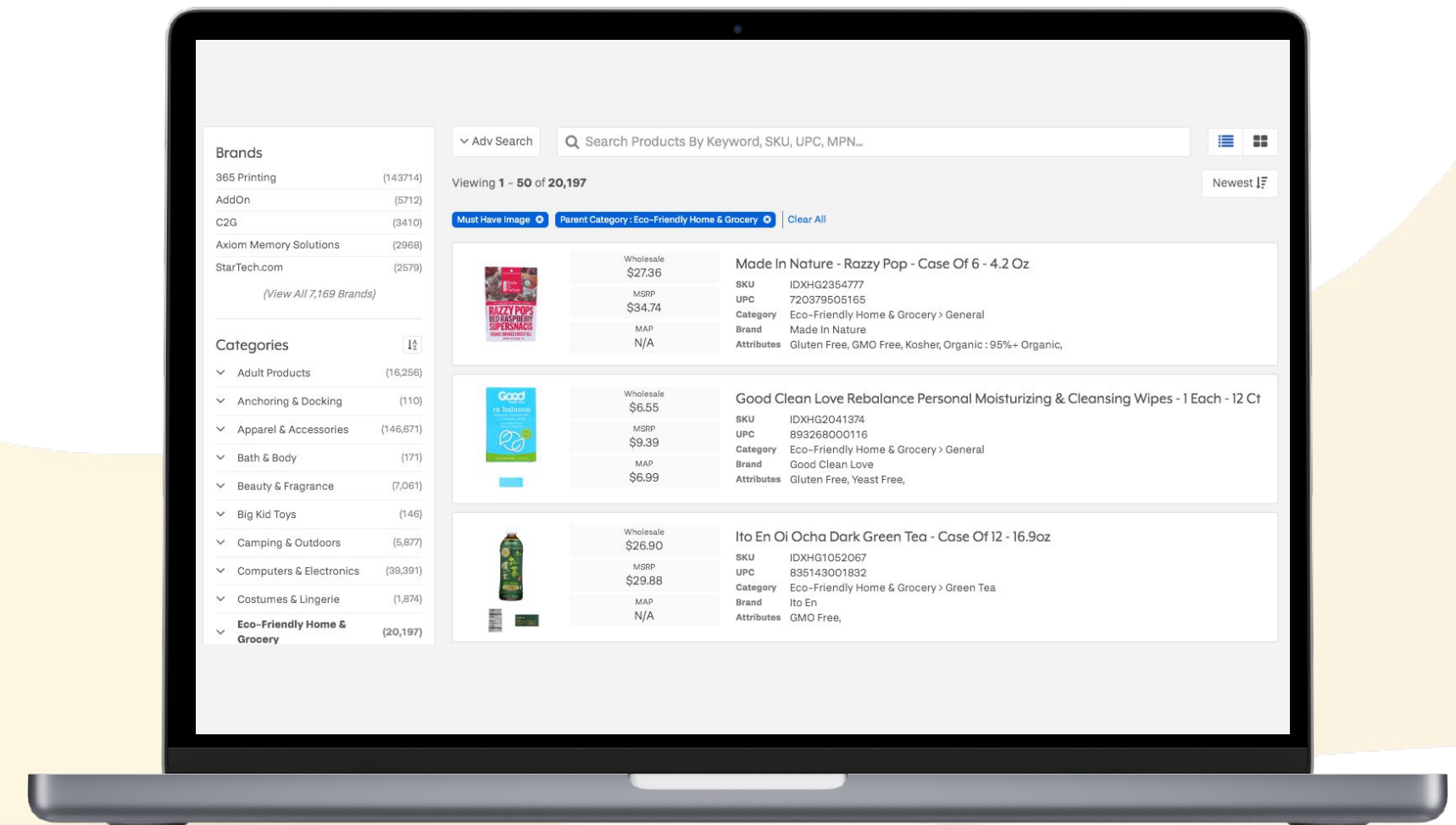
- You get approved as a distributor, purchase high demand products in bulk, and ship them to Amazon's warehouse. From there Amazon ships your products when orders are coming in.
- ROI is **10-20%** for Wholesaling.

Products that we source for your business

We leverage our high-ticket networking to get **access to world-class manufacturers** that only companies with \$2M+ monthly inventory spend can work with.

All of our client stores will be in a pole position overall competition, as we'll be able to get access to products that are already in very high demand.

You can expect your store to be filled with multiple **high-converting brands** and various of **product categories** such as Appliances, Outdoors, Consumables & Household items etc.



Cash Flow



Probation period

(MONTHS 1 - 3):

Expect sales to be slow as we're warming up your Amazon account.

Sales Summary

\$9,402.76

	Gross PRODUCT SALES	UNITS
Today	\$289.50	5
7 Days	\$1,544.12	14
15 Days	\$2,522.76	36
30 Days	\$5,046.38	89



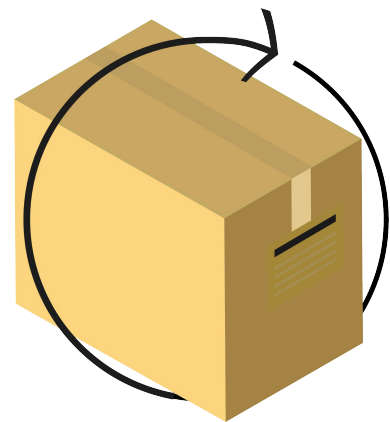
Our Amazon Management Projections

Month	Gross Sales	Profit Totals	ROI Percentages
1 to 3	up to \$30,000	up to \$6,000	10-20%
3 to 6	\$30,000 to \$40,000	\$3,000 to \$8,000	10-20%
6 to 9	\$40,000 to \$50,000	\$4,000 to \$10,000	10-20%
9 to 12	\$50,000 to \$80,000	\$5,000 to \$16,000	10-20%
First year totals	\$450,000 to \$520,000	\$49,500 to \$104,000	10-20%
12 to 16	\$80,000 to \$100,000	\$8,000 to \$20,000	10-20%
16 to 20	\$100,000 to \$130,000	\$10,000 to \$26,000	10-20%
20 to 24+	\$130,000 to \$150,000+	\$13,000 to \$30,000+	10-20%

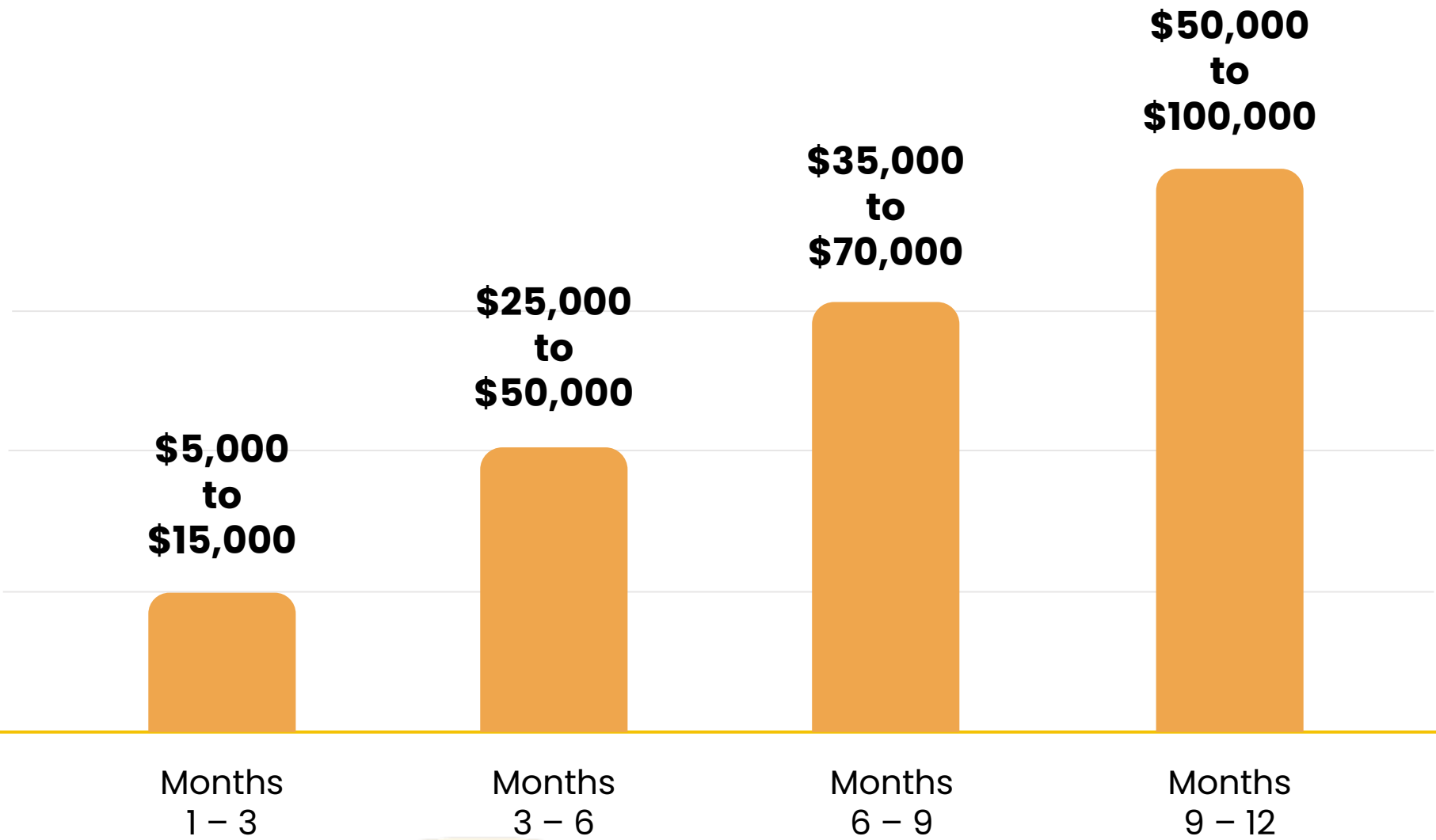
*Please note these numbers are before our profit splits

Projected working capital overview

Estimated
MONTHLY RETURNS



10%
TO
20%




YEAR

1+

After establishing the foundation of your Amazon business year one, we can start allocating up to \$500K/mo in working capital; while we estimate maintaining the same profit margins.

Our one time set-up fee options




\$40,000
Management fee

Monthly profit split

50%

50%



\$50,000
Management fee

Monthly profit split

60%

40%

Our management fee covers lifetime assistance and management of all your eCommerce stores and portfolio. In addition, it includes our consultancy fee and dedicated customer care for you as an investor —besides the full-service management of your accounts.



Contract Renewal Fee
\$2500 every year



Payment methods we accept
EFTs (Wires & ACH)

Set-up fee Financing



HOW IT WORKS

We work with our lending partner Eaze Consulting hand-in-hand to get our Clients up to \$150K in funding (even if they have a low credit score) with **payments as low as \$1,200/mo** for \$50K funding.

01

Fill out the application and see what you are pre-approved within 48 hours

02

We soft pull your credit to see if you're approved for funding

03

You get on a quick call with the funding expert to finalize the funding strategy

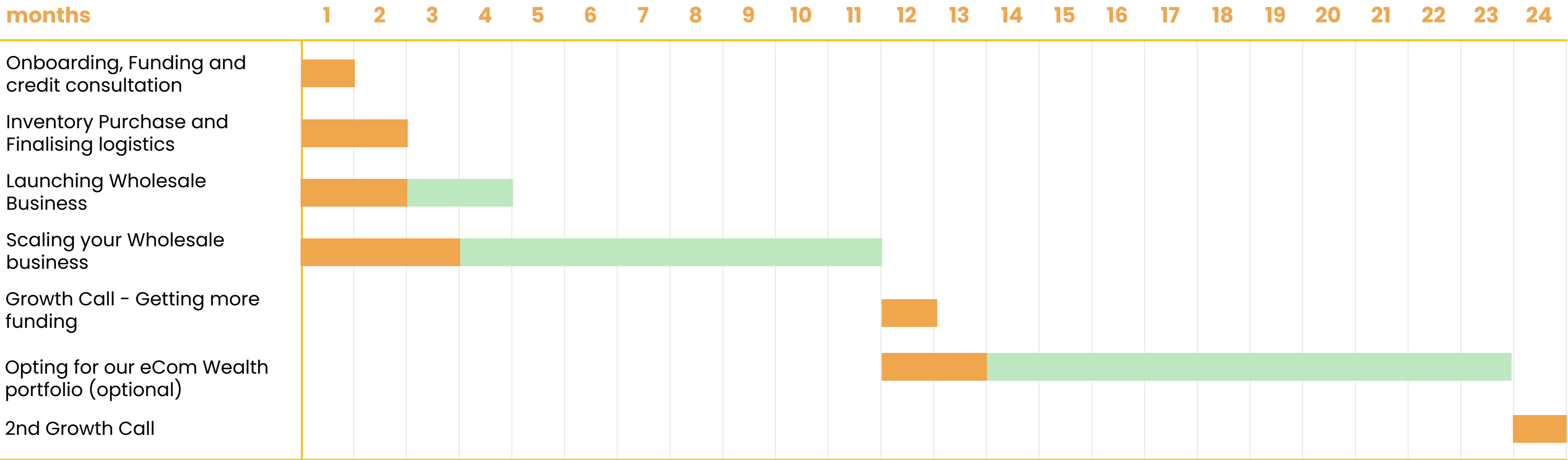
04

You get funds deposited directly into your account within 1-2 weeks

05

You invest with us, pay your one-time setup fee, and start cash flowing and make the monthly payments

Wholesale management timeline



BREAKING NEWS!

Our 100% money-back guarantee just got better!

Our clients' stores success gave us the confidence and the proof that we are able to provide **\$10k-\$20K/mo+ passive income stream** and guarantee 100% Money Back in 12 months or less.



HOW IT WORKS

If you have not regained your initial investment back within your first **1 YEAR** with AWM, we will give you the opportunity to either:

1. Have us buy back your eCom stores from you at the price difference of any projected loss...
2. We will waive your contract renewal fees and continue running and scaling your eCom Stores free of charge. Which is \$2500 for a year.

Our private equity firms will acquire your business

3-4
Years

Want to exit your business in 3-4 years?

You will not only have a cash cow store when working with AWM. In addition, you own long-term cash-flowing **assets** and **a profitable company**.

Later, you'll have the chance to **sell your business** either individually or with the help of the AWM. We can offer you to sell your company to our Private Equity investors after 3-4 years from launching.

We'll be able to **broker a deal for you** if exiting your business is the path you want to take.



Our investors pay top dollar for this asset class with a 3-5X multiple on your EBITDA, equaling a \$500K - \$1M lump sum buyout.



The AWM referral program

Know someone who wants to make passive income by owning eCommerce stores?

Refer them to our trusted team of eCom experts at AWM to share the benefits of passive income.

**HELP YOUR FRIEND
TO EARN A PASSIVE INCOME
\$5,000/Referral**



Why Opt for Wholesale Management?

01

Long-term Appreciating Asset

Wholesale profit returns fall between 10-20% percent on average, among the best performing profit margins compared to all other entrepreneurial investment. Also, it is the **stablest return for your store**.

Therefore, this model is most suitable for people looking for **long-term opportunities in the most sustainable fulfillment method**.

02

Leveraging Customer Base

By adopting the wholesale model, you sell **established branded products** with an **existing customer base**.

This saves time and effort in creating new listings as the products are already listed on Amazon with reviews. Consumers are **already interested in purchasing** these products, enabling you to scale up your business quickly. Not even talking about Amazon Prime's growth.

03

Recession Proof Business Model

During a recession, consumers may cut back on spending, but they still need to purchase basic necessities like **food, clothing, and household items**.

As a result, demand for wholesale products remains stable, and this asset class can easily pivot an economic downturn with **adaptive product research** and sourcing

04

Outperforms all traditional investments

S&P 500 historically has produced around **10% yearly**. And this is the cap for stocks, commodities and real estate as well.

With an Automated Wholesale store our aim is to produce these returns to you every month while leveraging 0% cards to scale the business.



What are the **STEPS?**

01

Attend the call with our Business Development Manager.

Make sure to show up on your call and get all your answers you need to be ready for your eCommerce venture. We'll assist you with all your questions regarding business, eCommerce and more.

02

Review and sign Service Agreement.

To ensure legal protection for both parties, we require to check and agree our contract. Our agreement includes documented promises and guarantees for the service we provide.

03

Wire Set Up Fee.

We accept payment via wire transfer, ACH, or even cryptocurrency.

04

Onboarding.

Once the wire is confirmed, we will initiate the onboarding process. Our team will assist you in setting up your accounts, obtaining working capital if necessary, and assembling your team. You can rely on our guidance throughout the process.

05

Launch!

Following the completion of the onboarding and setup phase (takes 10 weeks), your store is operational with available products for sale.





WELCOME TO THE WEALTHY FAMILY!

GET STARTED